

A woman with long blonde hair is sitting at a desk in an office, looking down at a laptop. There are several other laptops on the desk, some displaying spreadsheets and documents. The background shows office shelves and a window with blinds. The overall scene is in grayscale, with a green overlay for the text.

NEXT GENERATION COMPANY

BOOKKEEPER ON-DEMAND

Virtual team for your accounting practice



Presentation Summary

Points to Cover

- Introduction
- Who We Are
- Our Team
- How We Work
- Why Choose This Model
- Our Projects

INTRODUCTION

The technology advancement is changing the accounting industry at a rapid pace. This is a great opportunity for those who stay on top of industry trends, but also a BIG threat for CPAs who stay behind.

While bookkeeping is a low-margin service and mainly a straightforward task, it requires time and attention in order to be done properly. This is a major problem for today's accounting firms.

Delegating time-consuming tasks such as bookkeeping to your in-house CPA's, will prevent them from bringing in as much for the firm as they would if they focused on more profitable, high-value services.

On the other hand, completely removing the bookkeeping from your offer will decrease your customer base and you'll fall behind your competitors.

This is where we step in.

About the Company

Who We Are

Next Generation Company is a back-office bookkeeping agency working with clients across the U.S. Combining leading cloud technology with our Senior Accounting team, and our European time zones gave our partners CPAs a significant advantage on the market.



Meet the Team

The People Behind Your Support

Understanding the fact that bookkeeping is an unregulated profession in the US, our number one priority was to assemble a highly experienced team of Senior accountants proven in different industries for over 11 years.

The team that we have at Next Generation is shaped in a way that will give you experience, speed, and quality. No matter the size of your company we always make sure to give you professional and scalable support from day one.



TONY

Founder and CEO



ANA

Co Founder / Senior Accountants



BOB

COO



Workflow

What to Expect

At Next Generation your bookkeeping will be assigned to two team members. Senior Accountant (Team Lead) will be your primary contact, together with Junior Accountant who will be familiar with your account and responsive to your needs. In this way, you'll always have continuous and scalable support, not interfered with, sick leaves or seasonal workloads.

Step 1

No matter the size of the company, we are delegating one Senior Accountant (Team Lead) to take over the tasks at the beginning personally and thoroughly understand your needs

Step 2

As soon as we reach the milestone of 10 - 20 hours per week, we are onboarding a Junior Bookkeeper to be direct support for your project. The Junior Accountant will always be supervised by his Senior Accountant (Team Lead)

Step 3

Congratulations! Now you can focus on scaling and growing your business without having to worry about bookkeeping ever again. Our partners are serving clients on ration 50:1, which is double the industry average, simply because they are focusing on what they do best.

Why Choose This Model

Short term benefits you can expect



CAPACITY

70% - 100% increased capacity for on-boarding new clients. Without adding new employees on your payroll.



RELATIONSHIP

Strengthening the relationship with your clients. You'll have more time to focus on their needs and deliver bigger value.



CLOUD

With the rise of cloud technology and a growing number of third-party software providers, you are able to maintain your business as long as you have a laptop and an internet connection.



PROFIT

Our partners are getting \$30.000 to \$40.000 per year, back in their budget. Your clients will be better served and you'll increase your profit margins overnight.



TIME ZONES

Get 14 hours of workday with European time zones. Having a bookkeeping partner with Next Generation means that you'll get a faster turn-around time.

SOME OF OUR PROJECTS



BACK-OFFICE BOOKKEEPING SUPPORT

Texas-based CPA firm is partnering with us, so they can scale. With 5 in-house CPA's they were serving around 70 clients. After delegating their bookkeeping to us, they were able to increase their capacity for bringing an additional 50 clients. Without adding new staff, they increased revenue for over 70%



ENTIRE DEPARTMENT

Washington-based logistics company hired us to clear their AP backlog of 3 months and handle back-office bookkeeping tasks. Their 5 in-house full-time employees in accounting, were not able to keep up during the peak seasons that this industry has. Creating inefficient processes in their accounting, bad relationships with their vendors and poor reporting to their management. With 3 Juniors and one Team Lead, we cleared their backlog in only one month, set up clear procedures in AP and AR and started handling their entire accounting department. Keeping only one POC for our team in accounting, they are totaling over \$100,000 annually, only on overhead costs.



SCALABLE AND FLEXIBLE

Several SMB and accounting professionals are regularly using our support for handling seasonal workloads and incorporating experts on-board when needed.

By offering 30 days trial period, you're getting a risk-free test of our services and professional support from day one. No long term contract.