

A woman with blonde hair is sitting at a desk in an office, looking down at a laptop. She is wearing a light-colored, long-sleeved shirt. On the desk, there are several items: a laptop, a desktop monitor, a small potted plant, and a calculator. The desktop monitor displays an 'Invoice' form with various fields for customer information, dates, and amounts. The background shows a blurred office environment with shelves and windows.

NEXT GENERATION COMPANY

BOOKKEEPER ON-DEMAND

Virtual team for your accounting practice



Presentation

Summary

Points to Cover

- Introduction
- Who We Are
- Our Team
- How We Work
- Why Choose This Model
- Our Projects

INTRODUCTION

The technology advancement and the "New Normal" we have after this pandemic is changing the accounting industry at a rapid pace. This is an excellent opportunity for CPAs and Accountants who stay on top of industry trends, utilizing the benefits that cloud accounting have to offer. Then also a BIG threat for those who remain behind.

While bookkeeping is a low-margin service and mainly a straightforward task, it requires time and attention to be done correctly. This is a significant problem for today's accounting firms.

Delegating time-consuming tasks such as bookkeeping to your in-house team, will prevent them from bringing in as much for the firm as they would if they focus on more profitable, high-value services.

On the other hand, completely removing the bookkeeping from your offer will shrink your customer base, and you'll fall behind your competitors. This is where we step in.

About the Company

Who We Are

Next Generation Company is a back-office bookkeeping agency based in Europe exclusively working with accounting professionals across the US. Leading cloud technology combined with our **"On-Demand"** approach and our convenient European time zones gives to our clients, CPAs, accountants, and Bookkeepers a significant competitive advantage on the market.



Meet the Team

The People Behind Your Support

Understanding the fact that bookkeeping is an unregulated profession in the US, our number one priority was to assemble a highly experienced team of Senior accountants proven in different industries for over 11 years.

The team that we have at Next Generation is shaped in a way that will give you experience, speed, and quality. No matter the size of your company we always make sure to give you professional and scalable support from day one.



TONY

Founder and CEO



ANA

Co Founder / Senior Accountant



SENIOR ACCOUNTANT

Your Person of Contact in our team



JUNIOR ACCOUNTANT

Managed and trained by your Senior Accountant in our team.

Workflow

What to Expect

At Next Generation, your bookkeeping will be assigned to two team members. Senior Accountant (Team Lead) will be your primary contact, together with Junior Bookkeeper who will be familiar with your account and responsive to your needs. In this way, you'll always have continuous and scalable support, not interfered with, sick leaves, or seasonal workloads.

Step 1

Schedule a 30-min discovery call with the owner or the Team Lead and see if NextGen is a good fit for your practice.

Step 2

Test our services in your practice. Use our **Risk-FREE Trial** and see how it will work. If you're not 100% satisfied, there is \$0 cost on your side.

Step 3

Congratulations! Now you can focus on scaling and growing your business. Our self-managed teams of Senior and Junior bookkeepers require no attention from your side whatsoever.

Why Choose This Model

Short term benefits you can expect



CAPACITY

70% - 100%
increased capacity
for on-boarding
new clients.
Without adding
new employees on
your payroll.



RELATIONSHIP

Strengthening the
relationship with
your clients. You'll
have more time to
focus on their
needs and deliver a
bigger value.



CLOUD

With the rise of cloud
technology and a growing
number of third-party
software providers, you are
able to maintain your
business as long as you
have a laptop and an
internet connection.



PROFIT

You can put from
\$30.000 to **\$40.000** per
year, back in your
budget. Your clients will
be better served, and
you'll increase your
profit margins
overnight.



TIME ZONES

Get **14 hours of a
workday** with
European time zones.
Having a bookkeeping
partner with Next
Generation means
that you'll get a faster
turn-around time.

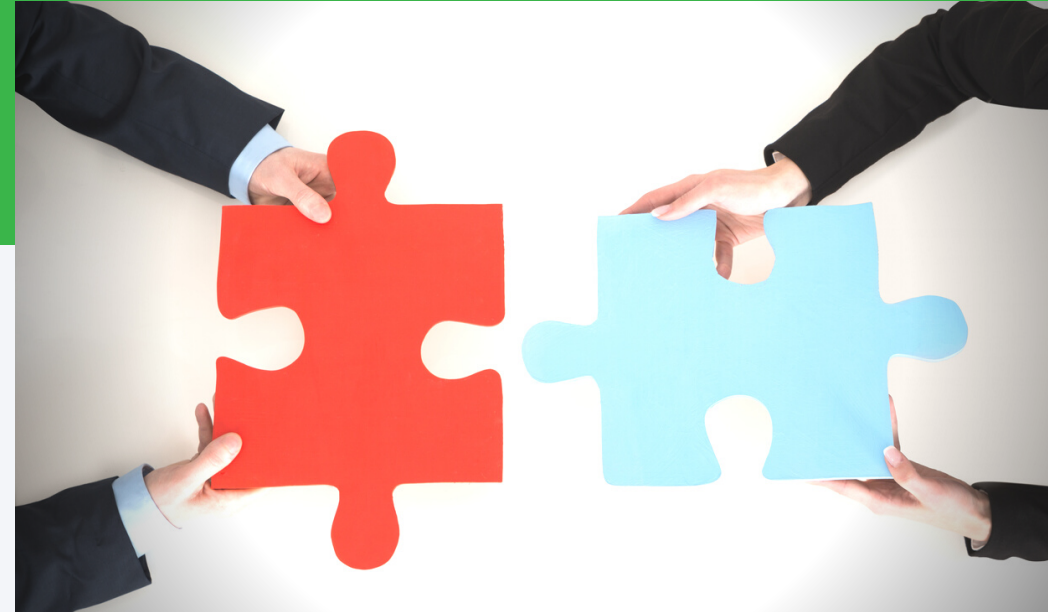
SOME OF OUR PROJECTS



BACK-OFFICE

BOOKKEEPING FOR CPA

Texas-based CPA firm is partnering with us, so they can scale. Before contacting us, they had 3 in-house CPAs, serving around 70 clients in total. Approximately 60% of their time was spent on bookkeeping, severely lowering their profit margins. After delegating their bookkeeping to our team, they were able to increase their capacity immediately and bringing an additional 50 clients. Without adding new staff, they **increased revenue for over 70%** and **increased profit margins by 30%**. An additional benefit is that their existing clients noticed an improvement in their services.



STAND-ALONE SOLUTION

Florida based Bookkeeping and Business advisory practice are using our “Bookkeeper On-Demand” program to solve staffing issues. They are 100% virtual practice serving clients all across the US. The owner had trained and recruit several times bookkeepers who seemed to be a good fit, but after a while, they were leaving or simply not good enough. With our self-managing teams, they simply delegated their clients to us. With our pricing equivalent to rookie self-thought bookkeeper locally, they got 11+ years of experience and university-educated accountants.



SCALABLE AND FLEXIBLE

Several SMB and accounting professionals are regularly using our support for handling seasonal workloads and incorporating experts on-board when needed.

By offering a risk-free trial period, you're getting to test our services and professional support without obligation or cost from your side.